



Charitable Giving Program

Organizations like yours make our communities stronger. Unity Bank wants to partner with your organization as part of our commitment to help our communities grow.

When your organization is enrolled in the UCare program and meets the requirements, you receive a quarterly donation based on balances of designated accounts. Your members and supporters can designate their accounts as participant accounts.

Bank donations are directed to your organization, at no cost to your supporters. The more individuals that choose your organization, the more donations you receive.

How the Program Works

Once your organization opens its primary banking accounts (or currently has primary banking relationship with Unity Bank), your organization can submit an application to enroll in the UCare program. Once the application is approved your organization is added to list of UCare partners and Unity account holders can choose you as their designated UCare organization. We track the balance of all designated accounts and on a quarterly basis make a donation to your organization.

Requirements

A minimum of 10 individuals choosing your organization is required to be eligible for quarterly donations. Supporters can designate as many accounts as they wish. Partner rewards will be based on average daily balance and paid directly to the organizations account quarterly.

Eligible Accounts

Supporters can designate checking, savings or CDs as participant accounts.

Partner Rewards

Rewards are based on Average Daily Balances of participant accounts at annual rates of:

- 1/2 % Non-interest bearing
- 1/4 % Interest bearing
- 1/5 % Certificates of Deposit

Eligible Organizations

To apply for enrollment in the UCare program your organization must be a non-profit organization with an address in the communities we serve. Your organization must maintain its primary banking relationship with Unity Bank.

Become a UCare partner and grow.



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