Unity Bank – Rutger's 'Hoops for Cash' Contest
Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS VALID ONLY IN NEW JERSEY, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Promotion Period: The contest is scheduled to occur on **two separate dates (TBD)** at a time as solely determined and designated by Sponsor. The contest registration begins January 10, 2020 and runs through last game date TBD.

Who May Enter: Contest is open to all entrants who are age **18 or older** as of date of entry, and have a valid driver's license, or government issued I.D. except the following classes of persons who are not eligible to enter, participate or win:

a. Employees, officers, directors and agents of **Unity Bank** ("Sponsor"), **Rutgers University** (the "Contest Administrator"), any participating Sponsor(s), and each of their respective parents, affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising and promotion agencies, and any and all other companies associated with this contest (collectively, "Released Parties"), and the members of the immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or households, whether or not related, of any of the above;
b. Individuals who are unable or unwilling to attend the designated game date to enter, or to be present to participate in the "Hoops for Cash" contest attempt scheduled to occur on **two following dates TBD.**
c. Current or former professional or semi-professional football players;

Finalist Selection & Notification – Maximum of one (1) finalist will be randomly selected for each scheduled date: There is no purchase necessary to participate. Members of the Rutgers University promotional team shall randomly designate and select one fan one week before scheduled date by using a random entry generator. The randomly selected fan must confirm their name, address, and age; and confirm their eligibility according to the requirements of these official rules. The eligible selected finalist shall then be provided a maximum of one opportunity to participate in the "Hoops for Cash" contest on the court at the designated time during the game. The select finalist must be present at the date, time and location as designated by the Rutgers University promotional team in order to participate.

A maximum of (1) fan shall be designated as the finalist for each of the two (2) scheduled dates to participate in the "Hoops for Cash" contest. If the selected potential finalist is not eligible, does not wish to participate, or is not present at the required date, time and location as designated during the selection process, that finalist shall be disqualified, and Sponsor reserves the right to randomly select an alternate finalist from those in attendance at the game, to replace any disqualified finalist.

Hoops For Cash Contest Winner – Maximum of one (1) Finalist attempt: In order for a prize to be awarded, the selected eligible finalist must print and sign their full name on the official affidavit of eligibility prior to their attempt, then must successfully complete the "Hoops for Cash" skill related contest, as required by these Official Rules.

In order for any prize to be awarded, the eligible finalist must successfully make goals from three designated areas on the court with varying difficulty and prizes. Contestant will shoot from each of the following three distances t; 1) The Foul Line - $250 for completed goal. 2) Three Point Line - $500 for completed goal. 3) Half Court Line - $750 for completed goal. If no goal is completed successfully, the participant will be awarded a $250 consolation prize. A complete goal is one where the contestant throws a NCAA regulation basketball (supplied by contest administrator) through the hoop.

<u>The following requirements apply to the eligible finalist attempt in 'Hoops for Cash' contest:</u>

- **The finalist must attempt the contest on their own behalf. Participation in the contest is non-transferable.**
- A contestant shall not be permitted to take any practice or warm-up attempts prior to or during this event from any distance.
- Any attempt initiated from closer than the required minimum distance will be disqualified. The attempt must be initiated from behind the demarcation line. A foot fault (contestant's foot touching or crossing over the respective demarcation line) will disqualify that attempt.
- In order to be considered a successful shot attempt, the ball may not come in contact with or bounce off of any person, wall or object, besides the basket, rim, or backboard in any manner prior to entering the target opening other than the target. A ball that contacts or bounces off of any person, wall or object prior to entering the target opening is immediately disqualified regardless of the outcome of the attempt.
- The throw must have left the contestant's hands prior to the :30-second time clock expiring in order to be eligible for the contest attempt.

Prize Awards & Delivery:

Prize award: In the event the selected eligible finalist successfully completes the Hoops for Cash Contest, as required by these Official Rules, the prize shall be awarded per below, subject to approval and verification of compliance with these Official Rules.

The Prizes will be rewarded as follows:

- **Completed Goal from Foul Line = $250**
- **Completed Goal from Three Point Line = $500**
- **Completed Goal from Half Court Line = $750**

- **No Completed Goals = $250 Consolation Prize**

Contest prize winner(s) must accept delivery of prize from sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance is the responsibility of each winner including but not limited to federal, state and local taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein.

Each prize recipient will be required to complete and return a W-9 form, and liability/publicity release, and present a valid driver's license or government issued ID before prize will be awarded. Winners of prizes greater than $600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all applicable taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, finalist will not receive any other prize substitution or compensation. Maximum prize that can be awarded is $1500.00 per contestant.

Additional Rules & Restrictions: By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of being selected as the finalist to participate in the grand prize "Hoops for Cash" Contest are dependent upon the number of online entrants. The odds of a selected finalist completing the "Hoops for Cash" contest requirements are dependent upon the skill of the selected finalist.

Winners List: For a copy of these Official Rules or a list of prize winner(s), if any, send a self addressed, stamped envelope to: **Unity Bank**, **Marketing Department, 64 Old Highway 22 Clinton, NJ 08809**. PLEASE SPECIFY which you are requesting. Requests must be received by **12/31/20**.

Contest Sponsor/Administrator: This contest is administered by **Rutgers University**, 83 Rockafeller Drive, Piscataway, NJ 08854, and sponsored by Unity Bank.